



Shropshire Tourism & Shropshire Hills Tourism



Joint Membership Benefits 2011/12

When you become a member of Shropshire Tourism and Shropshire Hills Tourism, you gain access to some fantastic, tailor-made benefits designed to help you take your business forward.

Here are the benefits available to members for 2011/12.

YOUR WEB ENTRY ON www.shropshiretourism.co.uk AND www.visitshropshirehills.co.uk

- ♥ Your web entry will appear on the official tourism websites for Shropshire and the largest tourism network in the county.
- ♥ **Features of your web entry include:**
- ♥ Live weblink to your own website
- ♥ Contact details (address, telephone number and email with contact form)
- ♥ Up to 1,000 words of text and 5 images
- ♥ Multimap location link
- ♥ Official assessment grading logo (if applicable)

Web & Internet Marketing Services

- ♥ Submission of Special Offers to www.shropshiretourism.co.uk and www.visitshropshirehills.co.uk
- ♥ Special rates on bespoke website design and hosting services
- ♥ Company and industry news updates, advice and support on www.stmem.com
- ♥ Monthly member e-newsletters delivered direct to your inbox with the latest news and Shropshire Tourism updates

Marketing & IT Support

- ♥ Access to impartial, bespoke, professional marketing and IT consultancy services
- ♥ Opportunity to advertise in official county brochures
- ♥ Opportunity to advertise within several other tourism association publications
- ♥ Supplies of the Shropshire & the Welsh Borders Places to Visit booklet
- ♥ Shropshire Tourism Member window emblem and use of the *Love From Shropshire* logo with provision of the *Love from Shropshire* stickers
- ♥ Use of images from Shropshire Tourism's photographic library
- ♥ Access to market research and intelligence held/collated by Shropshire Tourism

Press & PR Opportunities

- ♥ Submission of newsworthy press/PR releases
- ♥ Hosting travel journalists while visiting the county on familiarisation trips organised by Shropshire Tourism

Discounts & Special Rates on...

- ♥ Credit/debit card transactions and machines
- ♥ Legal and professional services
- ♥ Equipment such as emergency lighting, fire extinguishers, etc.
- ♥ Design, print, logo branding and leaflet distribution
- ♥ Commissioning of professional photographs for business literature and websites at special rates
- ♥ Bed & Breakfast insurance
- ♥ Planning Consultancy

Networking & Other Benefits

- ♥ Participation in joint membership schemes with relevant tourism associations (subject to eligibility)
- ♥ Invitation to attend AGM and Forum meetings

If you have any queries regarding membership, please do not hesitate to contact:

Shropshire Hills Tourism
C/o Shropshire Tourism
Grove House
8 St. Julian's Friars
Shrewsbury
SY1 1XL

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