

Contact details

Applicant name: _____

Property/Business name: _____

Contact address: _____

_____ Telephone: _____

_____ Fax: _____

_____ Email: _____

Postcode: _____ Website: _____

Property/Business details (if different from above)

Contact Name: _____ Telephone: _____

Property/Business Address: _____ Fax: _____

_____ Email: _____

_____ Postcode: _____ Website: _____

Annual Membership Fees (all inclusive of VAT)

Please tick the business category that applies to you. If your business falls into two or more categories (and are on the same site) each of your businesses can become a member by paying only one fee. If your business is located on two separate sites, you will need to pay a fee for each site. NB: Membership is subject to an annual subscription renewable every August (unless otherwise confirmed in writing by Shropshire Tourism).

Business Type

Accommodation

- Serviced Accommodation**
- Hotel
- B&B/Farmhouse/Guesthouse
- Inn

- Non-serviced Accommodation**
- Self Catering Cottages
- Holiday Cottages
- Touring Caravan/Campsite

Non Accommodation Please tick the relevant business and proceed to the payment and declaration section - you do not need to provide any more information as you will receive a separate form in your membership pack.

- Restaurant Retailer
- Activity Provider Attraction Operator Event Organiser

Other businesses (if none of the above apply): _____

Shropshire Tourism, Shrewsbury Tourism Association Ltd, North Shropshire Tourism Ltd, Bridgnorth & District Tourist Association and Shropshire Hills Tourism Ltd run a joint membership scheme. This means that (depending on the area in which you are located) as a member you can take advantage of each association's membership benefits - while paying only one annual membership fee.

The membership fee for the 2011/12 year, valid until 31st July 2012, is **£190 (inc VAT)**

Please contact Jodie Stephen for further information on 01743 261919.

Shropshire Tourism & Shropshire Hills Tourism Joint Membership Application Form continued

Accommodation providers only

Accommodation details

Serviced Accommodation

Total Number of rooms: _____

Total number bed spaces: _____

Self-Catering/Static Caravan Accommodation

Number of self catering units: _____

Number of static caravans for hire: _____

Sleeping from: _____ to: _____

Caravan & Camping

Total number of pitches: _____

Quality Grading **Please note:** in order to join membership and participate in any of the marketing opportunities eg; advertising on both the visitshropshirehills.co.uk and shropshiretourism.co.uk websites, and in the **Ludlow & the Shropshire Hills brochure** and **Shropshire & the Welsh Borders brochure**, all accommodation must be inspected by one of the following inspection bodies.

Please enter your current grading

VisitBritain: _____ AA: _____ VisitWales: _____ DTS: _____

Holiday Cottages Group: (Please enter number of ticks)

English Country Cottages: _____ Blakes Holidays: _____ Country Holidays: _____

Details of Special Awards received:

Payment

I enclose a cheque, made payable to Shropshire Tourism (UK) Ltd **Total payable:** _____

OR Please charge my debit/credit card:

VISA MasterCard Switch

Issue no. _____ Expiry date: _____ Security code (last 3 digits on reverse): _____

Card no:

Total debit: £ _____

Name on card: _____ NB Cardholder details will be treated in confidence by Shropshire Tourism (UK) Ltd

Declaration (to be completed by all members)

All membership fees include VAT, reg. No. 9053 074 48. On receipt of payment, you will receive a Membership pack. The 'Love from Shropshire' emblem must not be displayed if an enterprise ceases to be a member of Shropshire Tourism (UK) Ltd. Shropshire Tourism (UK) Ltd reserves the right to include your contact details on the Shropshire Tourism database to keep you informed of future marketing activities of Shropshire Tourism (UK) Ltd an opportunities available to you. Membership is an annual subscription due for renewal each August.

Signed: _____ **Print Name:** _____ **Date:** _____

Please return your application with full payment to:

Shropshire Tourism, Grove House, 8 St. Julian's Friars, Shrewsbury, SY1 1XL Fax: 01743 261929

If you have any queries, please contact Jodie Stephen on 01743 261919

Thank you for completing the application form, we look forward to welcoming you into membership

