

## **SOUTH SHROPSHIRE TOURISM LIMITED**

### **Minutes of the Annual General Meeting on Tuesday 11<sup>th</sup> May 2010 held at The Longmynd Hotel**

#### **1. Welcome**

The Chairman Lee Chapman welcomed all members and guests to the meeting.

#### **2. Apologies**

Secretary Jodie Stephen reported that apologies had been received from over 30 members. A list will be attached with the minutes of the meeting.

#### **3. Minutes of previous AGM**

The minutes of the 2009 South Shropshire Tourism Limited AGM were approved.

Proposer – Mary Jones

Seconder – Geoff Grimes

#### **4. Matters Arising**

None

#### **5. Chairman's Report**

Lee began the meeting by paying tribute to Anne Oakes-Jones who had passed away last year. He commented on her valuable contribution to tourism through her work with South Shropshire Tourism, Church Stretton and Bishop's Castle Tourism Groups, and informed the members of the memorial walk, and leaflet being planned partly funded by the contributions made by members.

Lee informed the members that current Vice Chair and Director Geoff Grimes was standing down and thanked him for his contribution to the board over the years.

He welcomed Tish Dockerty to the board as a new town representative for Ludlow. He also thanked Clare and Steph from the AONB, Tim from the Shropshire Council and Simon and Jodie from Shropshire Tourism for their help and support throughout the year.

Lee reported on the projects South Shropshire Tourism had been involved in over the past year. These included supporting the Shropshire Hills AONB Events booklet for 2010, and producing the 2010 Ludlow & the Shropshire Hills brochure and the new Shropshire Hills & Severn Valley attractions leaflet which was a joint publication with Bridgnorth & District Tourist Association (currently in production).

Lee also informed the members that SST had just signed a licence agreement with Shropshire Council to use the Shropshire Hills logo and the trading name of Shropshire Hills Tourism. A rebranding of all South Shropshire Tourism products (brochure, website etc) was to take place to reflect this.

Lee asked members how many of them currently received email correspondence from other tourism related groups. Eight members said they received regular emails from the AONB, two from the Southern Shropshire Business Forum and five from the town tourism groups. Lee explained that as part of this year's Service Level Agreement with Shropshire Council they were required to encourage members to participate with data capture, completing occupancy surveys etc. He did not want these emails to add to the amount they were already receiving. He asked for a show of hands who would be willing to participate in such surveys, around 20 members said they would.

Lee thanked the members for their ongoing support.

## **6. Treasurers Report**

Ian presented the year-end accounts to the members. In their first year trading as a limited company SST had made a profit of £1,830, which was very positive considering a loss was made the previous year. A complete list of the income and expenditure was provided to the members.

Ian also mentioned that members had donated £115 to Anne Oakes-Jones memorial fund, and thanked those who had contributed.

## **7. Elections**

### **i) Election of Directors**

The members were asked to accept the re-appointment of 2 existing directors: Lee Chapman and Ian Kemsley.

There was also a vacant director seat, the members were asked for nominations. Geoff Grimes nominated Alan Garner.

Proposer: Geoff Grimes  
Seconder: David Palliser

All members in favour.

### **ii) Nominations to the board**

The members were asked to accept the re-appointment of 3 existing board members on block: Jane Cronin, Cynthia Prior and Kay Dartnell.

Proposer: Bron Williams  
Seconder: Mary Jones

All members in favour.

In response to a question, Lee ran through the structure of the full board.

## **8. Any other business**

None received.

The Chairman brought the AGM to a close at 1pm

**Presentations then followed by Michael Turner, Visitor Promotions Manager for Acton Scott Historic Working Farm and Chris Hill, Director of The Edge Adventure Activities. A Questions and Answers session then followed.**