

REGISTERED NUMBER: 03968596 (England and Wales)

SHROPSHIRE TOURISM (UK) LTD
REPORT OF THE DIRECTORS AND
FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

Andrews Orme & Hinton Limited
Chartered Accountants
4 Darwin Court
Oxon Business Park
Shrewsbury
Shropshire
SY3 5AL

SHROPSHIRE TOURISM (UK) LTD

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SHROPSHIRE TOURISM (UK) LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2010

DIRECTORS: PM McLaughlin
J Cushing
G Lawes
L Davies
J McCoy
G Batchelor

SECRETARY: D Northwood

REGISTERED OFFICE: Grove House
8 St Julian's Friars
Shrewsbury
Shropshire
SY1 1XL

REGISTERED NUMBER: 03968596 (England and Wales)

ACCOUNTANTS: Andrews Orme & Hinton Limited
Chartered Accountants
4 Darwin Court
Oxon Business Park
Shrewsbury
Shropshire
SY3 5AL

SHROPSHIRE TOURISM (UK) LTD

**REPORT OF THE DIRECTORS
FOR THE YEAR ENDED 31 MARCH 2010**

The directors present their report with the financial statements of the company for the year ended 31 March 2010.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of tourism services within Shropshire.

NOT FOR PROFIT COMPANY LIMITED BY GUARANTEE

The company is defined as a mutual trading company established for the benefit of its members, and therefore all income and all profits are re-applied for the benefit of its members.

DIRECTORS

The directors shown below have held office during the whole of the period from 1 April 2009 to the date of this report.

PM McLaughlin
J Cushing
G Lawes
L Davies
J McCoy

Other changes in directors holding office are as follows:

A Patrick - resigned 21 April 2009
G Batchelor - appointed 2 February 2010

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

.....
D Northwood - Secretary

Date: 20th July 2010

SHROPSHIRE TOURISM (UK) LTD

**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2010**

| | Notes | 2010 £ | 2009 £ |
|--|-------|-----------------|-----------------|
| TURNOVER | | 369,846 | 402,067 |
| Administrative expenses | | <u>427,892</u> | <u>464,976</u> |
| OPERATING LOSS | 2 | (58,046) | (62,909) |
| Interest receivable and similar income | | <u>63</u> | <u>8,601</u> |
| | | (57,983) | (54,308) |
| Interest payable and similar charges | | <u>671</u> | <u>-</u> |
| LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION | | (58,654) | (54,308) |
| Tax on loss on ordinary activities | 3 | <u>10</u> | <u>1,775</u> |
| LOSS FOR THE FINANCIAL YEAR AFTER TAXATION | | <u>(58,664)</u> | <u>(56,083)</u> |

The notes form part of these financial statements

SHROPSHIRE TOURISM (UK) LTD

**BALANCE SHEET
31 MARCH 2010**

| | | 2010 | | 2009 | |
|--|-------|---------------|----------------|----------------|-----------------|
| | Notes | £ | £ | £ | £ |
| FIXED ASSETS | | | | | |
| Tangible assets | 4 | | 246,318 | | - |
| CURRENT ASSETS | | | | | |
| Debtors | 5 | 10,376 | | 25,948 | |
| Cash at bank and in hand | | <u>24,605</u> | | <u>222,065</u> | |
| | | 34,981 | | 248,013 | |
| CREDITORS | | | | | |
| Amounts falling due within one year | 6 | <u>32,685</u> | | <u>40,735</u> | |
| NET CURRENT ASSETS | | | <u>2,296</u> | | <u>207,278</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 248,614 | | 207,278 |
| CREDITORS | | | | | |
| Amounts falling due after more than one year | 7 | | <u>100,000</u> | | <u>-</u> |
| NET ASSETS | | | <u>148,614</u> | | <u>207,278</u> |
| RESERVES | | | | | |
| Contingency Reserve | 8 | | 148,614 | | 125,000 |
| Property Acquisition Reserve | 8 | | - | | 125,000 |
| Profit and loss account | 8 | | <u>-</u> | | <u>(42,722)</u> |
| | | | <u>148,614</u> | | <u>207,278</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2010.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2010 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

SHROPSHIRE TOURISM (UK) LTD

BALANCE SHEET - continued

31 MARCH 2010

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board of Directors on 20th July 2010 and were signed on its behalf by:

.....
Mrs P M McLaughlin
Director

The notes form part of these financial statements

SHROPSHIRE TOURISM (UK) LTD

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Freehold property is stated at cost and is not subject to depreciation.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. OPERATING LOSS

The operating loss is stated after charging:

| | 2010 | 2009 |
|--|--------------|--------------|
| | £ | £ |
| Pension costs | <u>915</u> | <u>915</u> |
| Directors' remuneration and other benefits etc | <u>3,000</u> | <u>2,000</u> |

3. TAXATION

Analysis of the tax charge

The tax charge on the loss on ordinary activities for the year was as follows:

| | 2010 | 2009 |
|------------------------------------|------------|--------------|
| | £ | £ |
| Current tax: | | |
| UK corporation tax | 13 | 1,806 |
| Overprovision for prior year | <u>(3)</u> | <u>(31)</u> |
| Tax on loss on ordinary activities | <u>10</u> | <u>1,775</u> |

SHROPSHIRE TOURISM (UK) LTD

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2010**

4. TANGIBLE FIXED ASSETS

| | Freehold | property £ |
|-----------------------|----------|-------------------|
| COST | | |
| Additions | | 246,318 |
| | | <u> </u> |
| At 31 March 2010 | 246,318 | <u> </u> |
| | | <u> </u> |
| NET BOOK VALUE | | |
| At 31 March 2010 | | 246,318 |
| | | <u> </u> |

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 2010 £ | 2009 £ |
|---------------|---------------|---------------|
| Trade debtors | 7,757 | 10,598 |
| Other debtors | <u>2,619</u> | <u>15,350</u> |
| | <u>10,376</u> | <u>25,948</u> |

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

| | 2010 £ | 2009 £ |
|------------------------------|---------------|---------------|
| Trade creditors | 11,373 | 25,992 |
| Taxation and social security | 13 | 1,806 |
| Other creditors | <u>21,299</u> | <u>12,937</u> |
| | <u>32,685</u> | <u>40,735</u> |

7. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

| | 2010 £ | 2009 £ |
|-----------------|----------------|-------------------|
| Other creditors | <u>100,000</u> | <u> </u> |

Amounts falling due in more than five years:

Repayable by instalments:

| | | |
|---|----------------|-------------------|
| Other loans repayable in more than 5 years by instalments | <u>100,000</u> | <u> </u> |
|---|----------------|-------------------|

The figure for other creditors above represents a bank loan which is repayable by monthly instalments over a ten year period. Interest on the loan is charged at 3.75% above bank base rate. Security for the loan has been provided in the form of a charge against the freehold property.

SHROPSHIRE TOURISM (UK) LTD

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2010

8. RESERVES

| | Profit and loss account £ | Contingency Reserve £ | Property Acquisition Reserve £ | Totals £ |
|----------------------|------------------------------------|-----------------------------|---|----------------|
| At 1 April 2009 | (42,722) | 125,000 | 125,000 | 207,278 |
| Deficit for the year | (58,664) | | | (58,664) |
| Transfers | <u>101,386</u> | <u>23,614</u> | <u>(125,000)</u> | <u>-</u> |
| At 31 March 2010 | <u>-</u> | <u>148,614</u> | <u>-</u> | <u>148,614</u> |

The reserves were built up over a number of years from earlier years trading profits. These reserves have been utilised in recent years to meet trading losses and to assist in the acquisition and refurbishment of the company's Grove Street offices. The new offices have provided a secure working environment for the company and will assist in its future growth.

The Directors recognise that it is important to restore reserve levels to ensure that the company has sufficient working capital to meet its contractual and other obligations as well as provide for other eventualities. Restoration of the reserves will take some time because of the difficult economic climate and because of the likely significant reductions in future turnover available from the public sector (eg Shropshire Council, Destination Management Partnership). The Directors have found it necessary to reduce operational levels to reflect this working environment.

**CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
SHROPSHIRE TOURISM (UK) LTD**

In accordance with our terms of engagement and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company for the year ended 31 March 2010 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us.

This report is made to the company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the Balance Sheet as at 31 March 2010 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Andrews Orme & Hinton Limited
Chartered Accountants
4 Darwin Court
Oxon Business Park
Shrewsbury
Shropshire
SY3 5AL

Date: 20th July 2010.

Updated Report of the Finance Director

As a result of being advised today (21/03/2011) that the SLA to be received from Shropshire Council is now likely to reduce by some £29,000 (from £54,000 to £25,000), it has been necessary to revise the 2011/12 budget. As a result of this reduction, the income and expenditure provisions for the year have been reviewed. The revised figures for 2011/12 are now attached (incorporating the previously reported 2009/10 and 2010/11 figures).

1) Final Accounts 2009/10

The final accounts for 2009/10 are available to view on-line. The accounts record that a deficit of £58,664 occurred in the year. This compares with a deficit forecast at the last AGM of £53,840. Most of the differences between the Expected Outturn 2009-10 and Actual 2009-10 are accounted for by the fact that it was not known at the time of the AGM how some “works” would feed through to individual budget lines. In addition part of the successful “works tendered for” income did not feed through the accounts until 2010-11.

The cash available to the Company from Reserves is now much reduced arising from the acquisition and refurbishment of Grove House.

2) 2010/11 Expected Outturn

It was clear very soon after the AGM that a number of sources of income that had been included in the budget had become less certain and were unlikely to materialise. The changes arose from significant reductions in local and regional public sector budgets as well as an uncertain and declining economy. The public sector cuts hit the company directly in terms of reduced work available to tender for itself and indirectly as other bodies had lost public funding for which these organisations had previously chosen Shropshire Tourism (ie to facilitate/support their own works). The declining economy meant even greater competition for the much reduced work available.

The Board therefore had to act promptly to maximise all sources of “available” income and reduce costs. This accounts for the many variances between the 2010/11 proposed budget and its now expected outturn. It has been a very challenging time in achieving these changes. Of the changes made since the last AGM, I just wish to highlight the following:

- Membership Fees increased from £110 to £165. The increased income was critical in supporting the Company’s continuation. The Board are most grateful to Members for their support.
- Although brochure/publications income has reduced, it still remains an important area for the promotion of tourism and its related activities.
- IT Income continues to grow as a significant source of income for the Company.
- The available staff resource to the Company has reduced by some 2 Full Time equivalent staff since 2009-10.
- The Chief Executive and his Team have worked extremely hard to maximise income and reduce the costs of the Company.

3) 2011/12 Proposed Budget

The proposed budget for the 2011/12 continues to be based on the actions taken by the Board and the Chief Executives Team in 2010/11 as well as reflecting upon the latest known position. I wish to draw the AGM's attention to the following:

- Income from the SLA is now forecast to reduce by £29,000.
- A new charge is to be introduced for those businesses or organisations who are not Members but feature on England Net. This should generate £5,000.
- Membership Fees are proposed to increase from £165 to £190.
- Although brochure/publications income has reduced, it still remains an important area for the promotion of tourism and its related activities. The related expenditure in respect of this area has also been reduced accordingly.
- IT Income continues to grow as a significant source of income for the Company (£44k in 2009-10, £74k in 2010/11 and £87k in 2011/12).
- It has not now been possible to reinstate certain of the Board fees/honorariums (paid in 2009/10 and earlier years).
- DTS Assessments. In light of the recent announcements regarding Assessment Schemes, the Board will be monitoring the Assessments Scheme in the coming months.
- Income from Marketing etc is forecast to decline (£40k in 2009-10, £33k in 2010/11 and £15k in 2011/12).
- A surplus of £14,246 is now forecast for 2011/12.
- The Chief Executive and his Team will continue to further investigate possible reductions in the costs of the Company as well as continuing to ensure that they maximise income from known and new sources.

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UPDATED REPORT CONTINUED

Recommendations:

The AGM is requested to

- a) Approve the final accounts for 2009/10**
- b) Note the budget update for 2010/11**
- c) Approve the proposed budget for 2011/12 and authorise the Board to amend it should external factors make this necessary.**

**Rod Hughes
Finance Director
Shropshire Tourism**

SHROPSHIRE TOURISM UK LTD

NB THIS IS AN UPDATED REPORT FOLLOWING THE MEETING WITH SHROPSHIRE COUNCIL ON 21/03/2011

AMENDED PROPOSED BUDGET 2011-12 INCOME AND EXPENDITURE

| Actual 2009-10 | | Proposed Budget 2010-11 (AGM-2010) | Expected Outturn 2010-11 | Proposed Budget 2011-12 | Variance Prop Budget 2011-12 to 2010-11 |
|---------------------------|--|---|---|--|--|
| £ Col A | - - | £ Col B | £ Col C | £ Col D | £ Col E |
| | <u>INCOME</u> | | | | |
| 50343 | Membership Sales | 59090 | 70148 | 76000 | 5852 |
| 113295 | Print / Publication Sales | 109000 | 91016 | 79960 | -11056 |
| 9288 | DTS Assessments/ Signage | 14568 | 10695 | 10800 | 105 |
| 43681 | IT Income | 57250 | 73899 | 86832 | 12933 |
| | Marketing Reviews/ Contracts and Media Buying | | | | |
| 40068 | | 42384 | 33276 | 15000 | -18276 |
| 72000 | Shropshire Council | 54000 | 54000 | 25000 | -29000 |
| 0 | England Net Charges | 0 | 0 | 5000 | 5000 |
| | Destination Management | | | | |
| 41172 | Partnership | 25000 | 0 | 0 | 0 |
| 0 | Rental Income(net) | 8500 | 8798 | 10625 | 1827 |
| 369847 | Income Total | 369792 | 341832 | 309217 | -32615 |
| | <u>EXPENDITURE</u> | | | | |
| 33825 | Publications and Print | 30000 | 28808 | 18600 | -10208 |
| 11096 | Design | 10000 | 6945 | 4800 | -2145 |
| | Distribution/Direct Mail/ Postage | | | | |
| 11358 | | 6000 | 5000 | 5000 | 0 |
| 34873 | Advertising | 12000 | 15820 | 8000 | -7820 |
| 317181 | Establishment | 257666 | 250506 | 237771 | -12735 |
| 20168 | Departmental Costs | 16850 | 20660 | 20800 | 140 |
| 428501 | Expenditure Total | 332516 | 327739 | 294971 | -32768 |
| -58654 | Surplus/ Deficit(-) | 37276 | 14093 | 14246 | 153 |

Notes

1 Column E = Column D less Column C

2 Actual, Column A differs slightly to the final accounts, because :

- a) £10 tax charge on interest excluded (actual deficit £58,664), and
- b) some figures netted off , but shown as gross in final accounts
- c) roundings.

3 The 2011/12 figures have been revised following the anticipated income reduction to be received via the SLA.

The Companies Act 1985 ("the Act")
Company Limited by Guarantee and Not Having a Share Capital

ARTICLES OF ASSOCIATION

of

SHROPSHIRE TOURISM (UK) LIMITED

(Adopted by a Special Resolution passed on 03 May 2007)

Incorporated the tenth day of April 2000

INTERPRETATION

"office" means the registered office of the company.

"executive officer" means a person appointed to the office of chief executive, finance director or senior team member in accordance with regulation 23.

Unless the context otherwise requires, words or expressions contained in these regulations bear the same meaning as in the Act.

MEMBERS

1 The subscribers to the memorandum of association of the company and such other persons as are admitted to membership in accordance with the articles shall be members of the company. No person shall be admitted a member of the company unless he is approved by the directors. Every person who wishes to become a member shall deliver to the company an application for membership in such form as the directors require executed by him.

2 A member may at any time withdraw from the company by giving at least seven clear days' notice to the company. Membership shall not be transferable and shall cease on death.

3 The directors may also at their discretion terminate the membership of any member.

4 Each member shall pay to the company a membership fee in such amount and on such terms as the directors shall determine and if such annual membership fee shall remain unpaid for 28 days after being demanded then the membership of the member shall be deemed to be terminated.

MEMBERS MEETINGS

5 The provisions of the Company's "Members Meetings Procedures" (attached) shall apply.

NUMBER OF DIRECTORS

6 Unless otherwise determined by ordinary resolution, the number of directors (other than alternate directors) shall not be subject to any minimum or maximum.

ALTERNATE DIRECTORS

7 Any director (other than an alternate director) may appoint any other director, or any other person approved by resolution of the directors and willing to act, to be an alternate director and may remove from office an alternate director so appointed by him.

8 An alternate director shall be entitled to receive notice of all meetings of directors and of all meetings of committees of directors of which his appointor is a member, to attend and vote at any such meeting at which the director appointing him is not personally present and generally to perform all the functions of his appointor as a director in his absence but shall not be entitled to receive any remuneration from the company for his services as an alternate director.

9 An alternate director shall cease to be an alternate director if his appointor ceases to be a director; but, if a director retires but is reappointed or deemed to have been reappointed at the meeting at which he retires, any appointment of an alternate director made by him which was in force immediately prior to his retirement shall continue after his reappointment.

10 Any appointment or removal of an alternate director shall be by notice to the company signed by the director making or revoking the appointment or in any other manner approved by the directors.

11 Save as otherwise provided in the articles, an alternate director shall be deemed for all purposes to be a director and shall alone be responsible for his own acts and defaults and he shall not be deemed to be the agent of the director appointing him.

POWERS OF DIRECTORS

12 Subject to the provisions of the Act, the memorandum and the articles and to any directions given by special resolution, the business of the company shall be managed by the directors who may exercise all the powers of the company. No alteration of the memorandum or articles and no such direction shall invalidate any prior act of the directors which would have been valid if that alteration had not been made or that direction had not been given. The powers given by this regulation shall not be limited by any special power given to the directors by the articles and a meeting of directors at which a quorum is present may exercise all powers exercisable by the directors.

13 In the exercise of the powers of the company the directors shall at all times use their reasonable endeavours to comply in all material respects with any applicable policies and procedures adopted by the company from time to time.

14 The directors may, by power of attorney or otherwise, appoint any person to be the agent of the company for such purposes and on such conditions as they determine, including authority for the agent to delegate all or any of his powers.

DELEGATION OF DIRECTORS' POWERS

15 The directors may delegate any of their powers to any committee consisting of one or more directors or members provided that if any such committee is created to achieve a specific task it shall be dissolved upon completion of that task or the expiry of a time limit imposed by the directors, whichever is sooner. They may also delegate to any managing director or any executive officer such of their powers as they consider desirable to be exercised by him. Any such delegation may be made subject to any conditions the directors may impose, and either collaterally with or to the exclusion of their own powers and may be revoked or altered. Subject to any such conditions, the proceedings of a committee with two or more members shall be governed by the articles regulating the proceedings of directors so far as they are capable of applying.

APPOINTMENT AND RETIREMENT OF DIRECTORS

16 At every annual general meeting all of the directors who are not executive officers shall retire.

17 If the company, at the meeting at which a director retires in accordance with regulation 16, does not fill the vacancy the retiring director shall, if willing to act, be deemed to have been reappointed unless at the meeting it is resolved not to fill the vacancy or unless a resolution for the reappointment of the director is put to the meeting and lost.

18 Not less than seven nor more than twenty-eight clear days before the date appointed for holding a general meeting notice shall be given to all who are entitled to receive notice of the meeting of any person (other than a director retiring at the meeting) who is recommended by the directors for appointment or reappointment as a director at the meeting or in respect of whom notice has been duly given to the company of the intention to propose him at the meeting for appointment or reappointment as a director. The notice shall give the particulars of that person which would, if he were so appointed or reappointed, be required to be included in the company's register of directors.

19 Subject as aforesaid, the company may by ordinary resolution appoint a person who is willing to act to be a director either to fill a vacancy or as an additional director and may also determine the rotation in which any additional directors are to retire. A director so appointed shall hold office only until the next following annual general meeting and shall not be taken into account in determining the directors who are to retire at the meeting. If not reappointed at such annual general meeting, he shall vacate office at the conclusion thereof.

DISQUALIFICATION AND REMOVAL OF DIRECTORS

20 The office of a director shall be vacated if--

- (a) he ceases to be a director by virtue of any provision of the Act or he becomes prohibited by law from being a director; or
- (b) he becomes bankrupt or makes any arrangement or composition with his creditors generally; or
- (c) he is, or may be, suffering from mental disorder and either--
 - (i) he is admitted to hospital in pursuance of an application for admission for treatment under the Mental Health Act 1983 or, in Scotland, an application for admission under the Mental Health (Scotland) Act 1960, or
 - (ii) an order is made by a court having jurisdiction (whether in the United Kingdom or elsewhere) in matters concerning mental disorder for his detention or for the appointment of a receiver, curator bonis or other person to exercise powers with respect to his property or affairs; or
- (d) he resigns his office by notice to the company; or
- (e) he shall for more than six consecutive months have been absent without permission of the directors from meetings of directors held during that period and the directors resolve that his office be vacated;
- (f) a director who is also an executive officer ceases to be an executive officer by virtue of the termination of the contract of service between him and the company.

REMUNERATION OF DIRECTORS AND DIRECTORS' EXPENSES

21 The provisions of the memorandum of association as to the remuneration of the directors and directors' expenses shall apply.

DIRECTORS' APPOINTMENTS AND INTERESTS

22 A director must be a member and any appointment of a director shall terminate if he ceases to be a member.

23 Subject to the provisions of the Act, and provided that he has disclosed to the directors the nature and extent of any material interest of his, a director notwithstanding his office--

- (a) may be a party to, or otherwise interested in, any transaction or arrangement with the company or in which the company or in which the company is otherwise interested;
- (b) may be a director or other officer of, or employed by, or a party to any transaction or arrangement with, or otherwise interested in, any body corporate promoted by the company or in which the company is otherwise interested; and
- (c) shall not, by reason of his office, be accountable to the company for any benefit which he derives from any such office or employment or from any such transaction or arrangement or from any interest in any such body corporate and no such transaction or arrangement shall be liable to be avoided on the ground of any such interest or benefit.

24 For the purposes of regulation 23

- (a) a general notice given to the directors that a director is to be regarded as having an interest of the nature and extent specified in the notice in any transaction or arrangement in which a specified person or class of persons is interested shall be deemed to be a disclosure that the director has an interest in any such transaction of the nature and extent so specified; and
- (b) an interest of which a director has no knowledge and of which it is unreasonable to expect him to have knowledge shall not be treated as an interest of his.

EXECUTIVE OFFICERS

25 Subject to the provisions of the Act, the directors may appoint three of their number to the offices of chief executive, finance director and senior team member and may enter into an agreement or arrangement with them for their employment by the company or for the provision by them of any services outside the scope of the ordinary duties of a director.

26 Any such appointment, agreement or arrangement may be made upon such terms as the directors determine and they may remunerate any such director for his services as they think fit.

27 An appointment of an executive officer shall continue notwithstanding that executive officer ceasing to be a director.

28 An executive officer who is also a director shall not be subject to retirement at every annual general meeting.

PROCEEDINGS OF DIRECTORS

29 Subject to the provisions of the articles, the directors may regulate their proceedings as they think fit. A director may, and the company secretary at the request of a director shall, call a meeting of the directors. It shall not be necessary to give notice of a meeting to a director or alternate director who is absent from the United Kingdom. Questions arising at a meeting shall be decided by a majority of votes. In the case of an equality of votes, the chairman shall have a second or casting vote. A director who is also an alternate director shall be entitled in the absence of his appointor to a separate vote on behalf of his appointor in addition to his own vote.

30 An executive officer that is not a director shall be entitled to receive notice of, attend and speak at but not be counted as part of the quorum or vote at any meeting of the directors.

31 The quorum for the transaction of the business of the directors may be fixed by the directors and unless so fixed at any other number shall be three. A person who holds office only as an alternate director shall, if his appointor is not present, be counted in the quorum.

32 Subject to disclosure in accordance with the Act, a director is entitled to vote at any meeting of the directors or of a committee of directors on any resolution, notwithstanding that it in any way concerns or relates to a matter in which he has, directly or indirectly, an interest or duty which is material and which conflicts or may conflict with the interests of the company, and in

relation to any such resolution (whether or not he votes on the same) he is to be taken into account in calculating the quorum present at the meeting.

33 The continuing directors or a sole continuing director may act notwithstanding any vacancies in their number, but, if the number of directors is less than the number fixed as the quorum, the continuing directors or director may act only for the purpose of filling vacancies or of calling a general meeting.

34 The directors may appoint one of their number to be the chairman of the board of directors and may at any time remove him from that office. Unless he is unwilling to do so, the director so appointed shall preside at every meeting of directors at which he is present. But if there is no director holding that office, or if the director holding it is unwilling to preside or is not present within five minutes after the time appointed for the meeting, the directors present may appoint one of their number to be chairman of the meeting.

35 All acts done by a meeting of directors, or of a committee of directors, or by a person acting as a director shall, notwithstanding that it be afterwards discovered that there was a defect in the appointment of any director or that any of them were disqualified from holding office, or had vacated office, or were not entitled to vote, be as valid as if every such person had been duly appointed and was qualified and had continued to be a director and had been entitled to vote.

36 A resolution in writing signed by a majority of the directors entitled to receive notice of a meeting of directors or of a committee of directors shall be as valid and effectual as if it had been passed at a meeting of directors or (as the case may be) a committee of directors duly convened and held and may consist of several documents in the like form each signed by one or more directors; but a resolution signed by an alternate director need not also be signed by his appointor and, if it is signed by a director who has appointed an alternate director, it need not be signed by the alternate director in that capacity.

37 A director shall not be counted in the quorum present at a meeting in relation to a resolution on which he is not entitled to vote.

38 The company may by ordinary resolution suspend or relax to any extent, either generally or in respect of any particular matter, any provision of the articles prohibiting a director from voting at a meeting of directors or of a committee of directors.

39 Where proposals are under consideration concerning the appointment of two or more directors to offices or employments with the company or any body corporate in which the company is interested the proposals may be divided and considered in relation to each director separately and (provided he is not for another reason precluded from voting) each of the directors concerned shall be entitled to vote and be counted in the quorum in respect of each resolution except that concerning his own appointment.

40 If a question arises at a meeting of directors or of a committee of directors as to the right of a director to vote, the question may, before the conclusion of the meeting, be referred to the chairman of the meeting and his ruling in relation to any director other than himself shall be final and conclusive.

COMPANY SECRETARY

41 Subject to the provisions of the Act, the company secretary shall be appointed by the directors for such term, at such remuneration and upon such conditions as they may think fit; and any company secretary so appointed may be removed by them.

MINUTES

42 The directors shall cause minutes to be made in books kept for the purpose--

- (a) of all appointments of officers made by the directors; and
- (b) of all proceedings at meetings of the company and of the directors, and of committees of directors, including the names of the directors present at each such meeting.

ACCOUNTS

43 No member shall (as such) have any right of inspecting any accounting records or other book or document of the company except as conferred by statute or authorised by the directors or by ordinary resolution of the company.

WINDING UP

44 On the winding-up and dissolution of the company the provisions of the memorandum of association shall have effect as if repeated in these articles.

INDEMNITY

45 Subject to the provisions of the Act but without prejudice to any indemnity to which a director may otherwise be entitled, any executive officer shall be indemnified out of the assets of the company against any liability incurred by him in defending any proceedings, whether civil or criminal, in which judgment is given in his favour or in which he is acquitted or in connection with any application in which relief is granted to him by the court from liability for negligence, default, breach of duty or breach of trust in relation to the affairs of the company.

MEMBERS MEETINGS PROCEDURES

GENERAL MEETINGS

1 All general meetings other than annual general meetings shall be called extraordinary general meetings.

2 The directors may call general meetings and, on the requisition of members holding more than ten per cent of the voting rights of a meeting of all the members, shall forthwith proceed to convene an extraordinary general meeting for a date not later than eight weeks after receipt of the requisition.

NOTICE OF GENERAL MEETINGS

3 An annual general meeting and an extraordinary general meeting called for the passing of a special resolution or a resolution appointing a person as a director shall be called by at least twenty-one clear days' notice. All other extraordinary general meetings shall be called by at least fourteen clear days' notice but a general meeting may be called by shorter notice if is so agreed--

(a) in the case of an annual general meeting, by all the members entitled to attend and vote thereat; and

(b) in the case of any other meeting by a majority in number of the members having a right to attend and vote being a majority together holding not less than ninety-five per cent of the total voting rights of the meeting of all the members.

The notice shall specify the time and place of the meeting and the general nature of the business to be transacted and, in the case of an annual general meeting, shall specify the meeting as such. Subject to the provisions of the articles and to any restrictions imposed on any shares, the notice shall be given to all the members and to the directors and auditors.

4 The accidental omission to give notice of a meeting to, or the non-receipt of notice of a meeting by, any person entitled to receive notice shall not invalidate the proceedings at that meeting.

NOTICES

5 The company may give any notice to a member either personally or by sending it by post in a prepaid envelope addressed to the member at his registered address or by leaving it at that address or by giving it using electronic communications to an address for the time being notified to the company by the member. A member whose registered address is not within the United Kingdom and who gives to the company an address within the United Kingdom at which notices may be given to him, or an address to which notices may be sent using electronic communications, shall be entitled to have notices given to him at that address, but otherwise no such member shall be entitled to receive any notice from the company. In relation to electronic communications "address" includes any number or address used for the purposes of such communications.

6 A member present, either in person or by proxy, at any meeting of the company shall be deemed to have received notice of the meeting and, where requisite, of the purposes for which it was called.

7 Proof that an envelope containing a notice was properly addressed, prepaid and posted shall be conclusive evidence that that the notice was given. Proof that a notice contained in an electronic communication was sent in accordance with guidance issued by the Institute of Chartered Secretaries and Administrators shall be conclusive evidence that the notice was given. A notice shall, be deemed to be given at the expiration of 48 hours after the envelope containing it was posted or, in the case of a notice contained in an electronic communication, at the expiration of 48 hours after the time it was sent.

PROCEEDINGS AT GENERAL MEETINGS

8 No business shall be transacted at any meeting unless a quorum is present. A number of members holding not less than five per cent of the total voting rights of a meeting of all the members, each being a member or a proxy for a member or a duly authorised representative of a corporation, shall be a quorum.

9 If such a quorum is not present within half an hour from the time appointed for the meeting, or if during a meeting such a quorum ceases to be present, the meeting shall stand adjourned to such time and place as the directors may determine.

10 The chairman, if any, of the board of directors or in his absence some other director nominated by the directors shall preside as chairman of the meeting, but if neither the chairman nor such other director (if any) be present within fifteen minutes after the time appointed for holding the meeting and willing to act, the directors present shall elect one of their number to be chairman and, if there is only one director present and willing to act, he shall be chairman.

11 If no director is willing to act as chairman, or if no director is present within fifteen minutes after the time appointed for holding the meeting, the members present and entitled to vote shall choose one of their number to be chairman.

12 A person who is recommended by the directors for appointment or reappointment as a director at a general meeting shall, notwithstanding that he is not a member, be entitled to attend and speak at that meeting.

13 The chairman may, with the consent of a meeting at which a quorum is present (and shall if so directed by the meeting), adjourn the meeting from time to time and from place to place, but no business shall be transacted at an adjourned meeting other than business which might properly have been transacted at the meeting had the adjournment not taken place. When a meeting is adjourned for fourteen days or more, at least seven clear days' notice shall be given specifying the time and place of the adjourned meeting and the general nature of the business to be transacted. Otherwise it shall not be necessary to give any such notice.

14 A resolution put to the vote of a meeting shall be decided on a show of hands unless before, or on the declaration of the result of, the show of hands a poll is duly demanded. Subject to the provisions of the Act, a poll may be demanded by the chairman or by a member or members representing not less than one-tenth of the total voting rights of all the members having the right to vote and being present at the meeting and a demand by a person as proxy for a member shall be the same as a demand by the member.

15 Unless a poll is duly demanded a declaration by the chairman that a resolution has been carried or carried unanimously, or by a particular majority, or lost, or not carried by a particular majority and an entry to that effect in the minutes of the meeting shall be conclusive evidence of the fact without proof of the number or proportion of the votes recorded in favour of or against the resolution.

16 The demand for a poll may, before the poll is taken, be withdrawn but only with the consent of the chairman and a demand so withdrawn shall not be taken to have invalidated the result of a show of hands declared before the demand was made.

17 A poll shall be taken as the chairman directs and he may appoint scrutineers (who need not be members) and fix a time and place for declaring the result of the poll. The result of the poll shall be deemed to be the resolution of the meeting at which the poll was demanded.

18 In the case of an equality of votes, whether on a show of hands or on a poll, the chairman shall be entitled to a casting vote in addition to any other vote he may have.

19 A poll demanded on the election of a chairman or on a question of adjournment shall be taken forthwith. A poll demanded on any other question shall be taken either forthwith or at such time and place as the chairman directs not being more than thirty days after the poll is demanded. The demand for a poll shall not prevent the continuance of a meeting for the transaction of any business other than the question on which the poll was demanded. If a poll is demanded before the declaration of the result of a show of hands and the demand is duly withdrawn, the meeting shall continue as if the demand had not been made.

20 No notice need be given of a poll not taken forthwith if the time and place at which it is to be taken are announced at the meeting at which it is demanded. In any other case at least seven clear days' notice shall be given specifying the time and place at which the poll is to be taken.

21 A resolution in writing executed by or on behalf of each member who would have been entitled to vote upon it if it had been proposed at a general meeting at which he was present shall be as effectual as if it had been passed at a general meeting duly convened and held and may consist of several instruments in the like form each executed by or on behalf of one or more members.

VOTES OF MEMBERS

22 On a show of hands every member present in person shall have one vote. On a poll every member present in person or by proxy shall have one vote.

23 No member shall be entitled to vote at any general meeting unless all monies presently payable by him to the company have been paid.

24 A member in respect of whom an order has been made by any court having jurisdiction (whether in the United Kingdom or elsewhere) in matters concerning mental disorder may vote, whether on a show of hands or on a poll, by his receiver, curator bonis or other person authorised in that behalf appointed by that court, and any such receiver, curator bonis or other person may, on a poll, vote by proxy. Evidence to the satisfaction of the directors of the authority of the person claiming to exercise the right to vote shall be deposited at the office not less than 48 hours before the time appointed for holding the meeting or adjourned meeting at which the right to vote is to be exercised and in default the right to vote shall not be exercisable.

25 No objection shall be raised to the qualification of any voter except at the meeting or adjourned meeting at which the vote objected to is tendered, and every vote not disallowed at the meeting shall be valid. Any objection made in due time shall be referred to the chairman whose decision shall be final and conclusive.

26 The appointment of a proxy shall be executed by or on behalf of the appointor and shall be in a form which is usual or which the directors may approve.

27 The appointment of a proxy and any authority under which it is executed or a copy of such authority certified notarially or in some other way approved by the directors may

(a) in the case of an instrument in writing be deposited at the office or at such other place within the United Kingdom as is specified in the notice convening the meeting or in any instrument of proxy sent out by the company in relation to the meeting not less than 48 hours before the time for holding the meeting or adjourned meeting at which the person named in the instrument proposes to vote; or

(b) in the case of a poll taken more than 48 hours after it is demanded, be deposited as aforesaid after the poll has been demanded and not less than 24 hours before the time appointed for the taking of the poll; or

(c) where the poll is not taken forthwith but is taken not more than 48 hours after it was demanded, be delivered at the meeting at which the poll was demanded to the chairman or to the company secretary or to any director;

and an appointment of proxy which is not deposited or delivered in a manner so permitted shall be invalid.

28 A vote given or poll demanded by proxy or by the duly authorised representative of a corporation shall be valid notwithstanding the previous determination of the authority of the person voting or demanding a poll unless notice of the determination was received by the company at the office or at such other place at which the instrument of proxy was duly deposited before the commencement of the meeting or adjourned meeting at which the vote is given or the poll demanded or (in the case of a poll taken otherwise than on the same day as the meeting or adjourned meeting) the time appointed for taking the poll.

MEMORANDUM OF ASSOCIATION

of

SHROPSHIRE TOURISM (UK) LIMITED

(Adopted by a Special Resolution passed on 03 May 2007)

Incorporated the tenth day of April 2000

1 The name of the company (hereinafter called "the Company") is Shropshire Tourism (UK) Limited.

2 The registered office of the Company will be situated in England and Wales.

3 The objects for which the Company is established are to promote tourism in Shropshire and the surrounding area and to represent the tourism industry in Shropshire and the surrounding area and the doing of all such other things as are incidental to the attainment of those objects.

4 The income and property of the Company shall be applied solely towards the promotion of its objects as set forth in this Memorandum of Association and no portion thereof shall be paid or transferred directly or indirectly by way of dividend, bonus or otherwise howsoever by way of profit, to members of the Company and no director of the Company shall be appointed to any office of the Company paid by salary or fees, or receive any remuneration or other benefit in money or money's worth from the Company.

Provided that nothing herein shall prevent any payment in good faith by the Company:

4.1 of reasonable and proper remuneration to any member, officer or servant of the Company (not being a director) for any services rendered to the Company and of travelling expenses necessarily incurred in carrying out the duties of any member, officer or servant of the Company;

4.2 to any director of reasonable out-of-pocket expenses and a honorarium subject to approval by the members at the Company's annual general meeting;

4.3 of fees, remuneration or other benefit in money or money's worth to a Company of which a member of the Company or a director may be a member holding not more than one hundredth part of the capital of such Company;

4.4 of reasonable and proper rent for premises demised or let by any member of the Company or any director.

5 The liability of the members is limited.

6 Every member of the Company undertakes to contribute to the assets of the Company, in the event of the same being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the Company contracted before he ceases to be a

member and of the costs, charges and expenses of winding up and for the adjustment of the rights of the contributories among themselves, such amount as may be required not exceeding £1.

7 If upon the winding up or dissolution of the Company there remains, after the satisfaction of all its debts and liabilities, any property whatsoever, the same shall not be paid to or distributed among the members of the Company, but shall be given or transferred to some other body or bodies having objects similar to the objects of the Company, and which shall prohibit the distribution of its or their income and property among its or their members to an extent at least as great as is imposed on the Company under or by virtue of clause 4 hereof, such body or bodies to be determined by the members of the Company at or before the time of dissolution, and if so far as effect cannot be given to such provision, then to some other charitable body.

WE the several persons whose names and addresses are subscribed are desirous of being formed into a Company in pursuance of this Memorandum of Company.

Names, addresses, and descriptions of subscribers

8.

ELECTION OF DIRECTORS TO THE BOARD

**Shropshire Tourism UK Ltd
AGM – RAF Museum Cosford
Wednesday 30th March 2011**

1.0 Introduction

The Directors of the company are appointed annually at the AGM when all current Directors resign, including any Directors appointed by the board during the year, and the membership then elect their Directors to the Board for the forthcoming year.

Under the company's memorandum and articles of association all directors must be members of the company. During the previous 24 months several Directors were elected as 'transition' Directors as the company moved from its original board of 24 representatives to an elected board in anticipation of the changes as the new unitary authority and ever altering DMP emerged. These transition Directors were re-elected by the membership to serve again at the last AGM.

The Directors who served during the last 12 months are:-

Cllr Mrs Pat McLaughlin y Chairman
Mr Glen Lawes y Vice Chairman
Mr John Cushing
Mrs Judie McCoy
Ms Lesley Davies
Mrs Gilly Batchelor
Mrs Deborah Clough y Company Secretary (appointed by the board 7th December 2010)

2.0 Honorariums

In previous two years, each Director has received an honorarium of around £500 each for their services to the company and to cover their own personal expenses. However in the past year no honorariums were awarded as it was felt inappropriate whilst staff redundancies, salary reductions and significant operational cuts were being made due to the reductions in various income streams.

It is recommended therefore that each director elected by the AGM should receive a re-imbursment of their annual membership fee for the year in which they serve as part of their honorarium for their service to the company.

Recommendation:

That each Director elected at the AGM receives a re-imbursment of their annual membership fee for the year in which they serve as part of their honorarium for their service to the company.

3.0 Election of Directors to the Board 2011/12

The following members have indicated their willingness to be elected as Directors to the board of the company for the forthcoming 2011/12 year:-

Cllr Mrs Pat McLaughlin
Mr Glen Lawes
Mr John Cushing

Mrs Judie McCoy
Mrs Deborah Clough
Ms Lesley Davies
Mrs Gilly Batchelor
Mr Tom Hunt

There is no constitutional maximum or minimum as to the number of Directors who may be elected to the board by the membership, therefore it is recommended:-

That all the above nominated members be elected as Directors to the board for the forthcoming 2011/12 year

Simon McCloy. MTMI MTS MCIM MIH
Chief Executive
Shropshire Tourism UK Ltd



Nomination Form

The Election of Shropshire Tourism (UK) Ltd Directors 2011

Company number: 396 8596

Nominee Details:

Name: DEBORAH CLOUGH Company/Business Name: _____

Shropshire Tourism Membership Number: _____

Address: 1 MAYFIELD GARDENS, SHREWSBURY SHROPSHIRE

Email: djclough13@gmail.com Telephone No: 07813 753560

I confirm that I am willing to stand for election as a Director of Shropshire Tourism (UK) Ltd

Signed: D. Clough Date: 10/03/2011

Please note, only paid up members of Shropshire Tourism can stand as a Board Director and only paid up members can vote.

Nominated Director Biography:

Please insert a brief personal biography highlighting your qualities and why you wish to be nominated for the position of director of Shropshire Tourism (Maximum 150 words)

I have had a very varied working background, but in more recent years ran The Realist Gallery & Cafe in Shrewsbury. During this time I became very aware of the importance of visitors to the economy of Shropshire.

I was a Director of Shrewsbury Tourism Association Ltd for 5 years.

I became Company Secretary for Shropshire Tourism (UK) Ltd in 2007 and have continued to work with Shrewsbury Tourism Association Ltd in promotion & development work. I believe the next few years will continue to be challenging for all those working in the tourism sector in Shropshire. I can offer considered support and advice to Shropshire Tourism as a Director of the company.

TO BE RETURNED NO LATER THAN MONDAY 21ST MARCH 2011



Nomination Form

The Election of Shropshire Tourism (UK) Ltd Directors 2011

Company number: 396 8596

Nominee Details:

Name: GLEN LAWES Company/Business Name: _____

Shropshire Tourism Membership Number: 0796

Address: 10 COLLEGE HILL

Email: glenlawes@btopenworld.com Telephone No: 01743 363429

I confirm that I am willing to stand for election as a Director of Shropshire Tourism (UK) Ltd

Signed: G. Lawes Date: 9/iii/2011

Please note, only paid up members of Shropshire Tourism can stand as a Board Director and only paid up members can vote.

Nominated Director Biography:

Please insert a brief personal biography highlighting your qualities and why you wish to be nominated for the position of director of Shropshire Tourism (Maximum 150 words)

An experienced ex-chief executive who has worked in the public + private sectors. Chief Executive Ironbridge Gorge Museum Trust 1991-2006. Currently on the boards of the museums, libraries and Archives Council, the RJ+AH Orthopaedic Hospital, Jobaven and the Shropshire Education + Conference Centre.

TO BE RETURNED NO LATER THAN MONDAY 21ST MARCH 2011

Shropshire Tourism (UK) Ltd, Grove House, 8 St. Julian's Friars, Shrewsbury SY1 1XL

Email: enquiries@shropshiretourism.co.uk Tel: 01743 261919

Fax: 01743 261929

02 MAR 2011

Nomination Form

The Election of Shropshire Tourism (UK) Ltd Directors 2011

Company number: 396 8596

Nominee Details:

Name: TOM HUNT Company/Business Name: LUDLOW FOOD CENTRE

Shropshire Tourism Membership Number: 0718

Address: BRANFIELD, LUDLOW, SY8 2JR.

Email: tom@ludlowfoodcentre.co.uk Telephone No: 0184 856 000.

I confirm that I am willing to stand for election as a Director of Shropshire Tourism (UK) Ltd

Signed: [Signature] Date: 28/2/2011.

Please note, only paid up members of Shropshire Tourism can stand as a Board Director and only paid up members can vote.

Nominated Director Biography:

Please insert a brief personal biography highlighting your qualities and why you wish to be nominated for the position of director of Shropshire Tourism (Maximum 150 words)

I HAVE A WEALTH OF EXPERIENCE IN, AND A PASSION FOR, MARKETING. FOR THE LAST TWO YEARS I HAVE BEEN MARKETING MANAGER AT THE FOOD CENTRE AND DURING THIS TIME I HAVE GAINED A REAL UNDERSTANDING FOR TOURISM IN THE COUNTY. I WORK WITH AND HELP TOURISM GROUPS AND BUSINESSES IN SHROPSHIRE AND BELIEVE MY POSITION AND VISIBILITY OF THE SECTOR PUTS ME IN A GOOD POSITION TO HELP THE BOARD. MORE THAN ANYTHING I TRULY BELIEVE THAT SHROPSHIRE IS A FANTASTIC COUNTY AND I BELIEVE THAT CAN HELP TO GET THAT MESSAGE ACROSS.

TO BE RETURNED NO LATER THAN MONDAY 21ST MARCH 2011

Shropshire Tourism (UK) Ltd, Grove House, 8 St. Julian's Friars, Shrewsbury SY1 1XL

Email: enquiries@shropshiretourism.co.uk

Tel: 01743 261919

Fax: 01743 261929



Nomination Form

The Election of Shropshire Tourism (UK) Ltd Directors 2011

Company number: 396 8596

Nominee Details:

Name: Lesley Davies Company/Business Name: Lesley Davies Associates

Shropshire Tourism Membership Number: _____

Address: 38 Whitehall Street, Shrewsbury, SY2 5AD

Email: lesleydavies@ldaservices.com

Telephone No: 01743 271481

I confirm that I am willing to stand for election as a Director of Shropshire Tourism (UK) Ltd

Signed: Lesley Davies

Date: 21st March 2011

Please note, only paid up members of Shropshire Tourism can stand as a Board Director and only paid up members can vote.

Nominated Director Biography:

Please insert a brief personal biography highlighting your qualities and why you wish to be nominated for the position of director of Shropshire Tourism (Maximum 150 words)

I have over 40 years tourism experience working in both public and private sectors. Following graduation from Manchester University I worked for the Thomson Holidays Group developing and monitoring performance of overseas hotels.

On moving back to Shropshire I worked for Shropshire County Council as the Principal Tourism Officer responsible for tourism development and strategic marketing, including developing innovative tourism products and securing funding from UK Government, European and Lottery sources.

I have also worked for 6 years as a Tourism Business Advisor with the Regional Centre for Tourism Business Support at Business Link in the West Midlands and as a self-employed consultant working on a number of projects including management of the Heart of England Foot and Mouth Disease Tourism Recovery Programme, setting up a national Food and Drink in Tourism pilot project and development and management of a number of tourism marketing Campaigns. Much of my work has involved close liaison with private sector tourism operators and tourism associations through which I have gained valuable understanding of the issues and priorities for tourism businesses.

I am a Shropshire lass, passionate about our lovely county and the benefits sustainable tourism development can bring to it. I would welcome the chance to contribute to the valuable work of Shropshire Tourism (UK) Ltd.



Nomination Form

The Election of Shropshire Tourism (UK) Ltd Directors 2011

Company number: 396 8596

Nominee Details:

Name: GILLY BACHELOR Company/Business Name: THE WALKMILL LUXURY
HOLIDAY COTTAGES

Shropshire Tourism Membership Number: 0467

Address: STONE COTTAGE, NORBURY, BISHOPS CASTLE, SHROPSHIRE SY9 5DZ

Email: ENQUIRIES@THEWALKMILL.CO.UK

Telephone No: 01588 650 737

I confirm that I am willing to stand for election as a Director of Shropshire Tourism (UK) Ltd

Signed: Gilly Bachelor Date: 21/03/11

Please note, only paid up members of Shropshire Tourism can stand as a Board Director and only paid up members can vote.

Nominated Director Biography:

Please insert a brief personal biography highlighting your qualities and why you wish to be nominated for the position of director of Shropshire Tourism (Maximum 150 words)

OWNER/MANAGER OF WALKMILL HOLIDAY COTTAGES, SET IN A STUNNING RURAL LOCATION NEAR BISHOP'S CASTLE. I AM PASSIONATE ABOUT PROMOTING SHROPSHIRE AS A HOLIDAY/VISITOR DESTINATION AND TO IMPROVING THE QUALITY OF ACCOMMODATION THE COUNTY HAS TO OFFER.

I HAVE OVER 15 YEARS EXPERIENCE IN MARKETING AND PREVIOUS BOARD-LEVEL EXPERIENCE. I JOINED THE BOARD OF SHROPSHIRE TOURISM 12 MONTHS AGO AND I AM KEEN TO ~~CONTINUE~~ CONTINUE WORKING WITH THIS INDUSTRY-LEADING ORGANISATION.

TO BE RETURNED NO LATER THAN MONDAY 21ST MARCH 2011

Shropshire Tourism (UK) Ltd, Grove House, 8 St. Julian's Friars, Shrewsbury SY1 1XL

Email: enquiries@shropshiretourism.co.uk

Tel: 01743 261919

Fax: 01743 261929



Nomination Form

The Election of Shropshire Tourism (UK) Ltd Directors 2011

Company number: 396 8596

Nominee Details:

Name: MRS PAT MCHAUGHNIN Company/Business Name: Ellesmere Town Council

Shropshire Tourism Membership Number: 0144

Address: 26 VICTORIA STREET, ELLESMERE SY12 0AB

Email: PMCL5@btinternet.com Telephone No: 01691 622097

I confirm that I am willing to stand for election as a Director of Shropshire Tourism (UK) Ltd

Signed: P.M. McLaughlin Date: 20/03/2011

Please note, only paid up members of Shropshire Tourism can stand as a Board Director and only paid up members can vote.

Nominated Director Biography:

Please insert a brief personal biography highlighting your qualities and why you wish to be nominated for the position of director of Shropshire Tourism (Maximum 150 words)

I have been involved, as a Town Councillor, in the promotion of tourism since 1987, firstly in Ellesmere itself, then in North Shropshire as a member of North Shropshire Tourism Association. I have been a director of Shropshire Tourism since its original inception as a Public/Private Sector Body, and am the current Chairman of the Board of Directors. Tourism and its promotion is a vital part of the Economic well-being of the County of Shropshire.

TO BE RETURNED NO LATER THAN MONDAY 21ST MARCH 2011

Shropshire Tourism (UK) Ltd, Grove House, 8 St. Julian's Friars, Shrewsbury SY1 1XL

Email: enquiries@shropshiretourism.co.uk Tel: 01743 261919

Fax: 01743 261929



Nomination Form

The Election of Shropshire Tourism (UK) Ltd Directors 2011

Company number: 396 8596

Nominee Details:

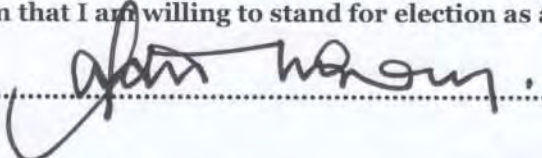
Name: Judie McCoy Company/Business Name: Stiperstones Guest House

Shropshire Tourism Membership Number: _____

Address: 1 Nursery House, Corporation Lane SY1 2PA

Email: judiemccoy@aol.com Telephone No: 01743 246720

I confirm that I am willing to stand for election as a Director of Shropshire Tourism (UK) Ltd

Signed:  Date: 21.03.2011

Please note, only paid up members of Shropshire Tourism can stand as a Board Director and only paid up members can vote.

Nominated Director Biography:

Please insert a brief personal biography highlighting your qualities and why you wish to be nominated for the position of director of Shropshire Tourism (Maximum 150 words)

I have been a Director of this Company for the past 3 years and would like to carry on with the work and plans already started.

I am a good communicator, a problem solver and I enjoy planning and executing long term goals. As the co-owner of a Bed & Breakfast in Shrewsbury I understand the needs of many accommodation providers and those involved in the tourism industry.

Shropshire is a superb County and I look forward to the next year with Shropshire Tourism helping the team at Grove House to make it a great destination choice.

TO BE RETURNED NO LATER THAN MONDAY 21ST MARCH 2011

Shropshire Tourism (UK) Ltd, Grove House, 8 St. Julian's Friars, Shrewsbury SY1 1XL

Email: enquiries@shropshiretourism.co.uk Tel: 01743 261919 Fax: 01743 261929