

## Cut your Energy Bills

**With the 'Big 6' energy suppliers announcing price rises of 40% over the last year, it's more important than ever to make sure you're getting the best deal on your energy bills. Shropshire Tourism has managed to save over £250 on our own office bill by using 'Make it Cheaper' (the UK's largest price comparison service exclusively for businesses). Perhaps you could save money too? Wylie Price from Make it Cheaper said, "We recommend that Shropshire Tourism members pay close attention to their contract renewal date as this informs them of the short window in which they can shop around for a better deal." Read on for more advice and what to do next if you would like FREE help from 'Make it Cheaper'**

'Make it Cheaper' advise that business energy contracts essentially work like this:

- Unlike household utilities, businesses are not free to switch suppliers at any time (95% of businesses are in a contract which lasts 1-5 years)
- A current rule of thumb is that - if you are paying anything over 10p/unit for electricity or over 4p/unit for gas - it would be worth taking some form of action
- If you do not serve notice on your supplier it will be automatically rolled into a new contract typically on higher rates for another 1-2 years (Make It Cheaper can supply a template termination letter if you wish)

Who are 'Make it Cheaper' and what do they do?

- A free and impartial service that compares the whole market with complete independence
- The preferred partner of the Law Society, Interflora and The Institute of Hospitality
- Works very closely with Doug Richard from 'Dragons Den', to help businesses nationwide learn how to cut their costs and increase profitability.
- Makes a typical saving of 30% across energy, telecoms (fixed line, broadband and mobile) and financial services
- Reads the small print, knows how and when to serve notice and advises you on how to get on, and stay on, competitive energy rates

If you are interested in receiving help from 'Make It Cheaper' on your **non-domestic** electricity and/or gas bills, here's what to do:

1. Call or email Shropshire Tourism on 01743 261919 or [enquiries@shropshiretourism.co.uk](mailto:enquiries@shropshiretourism.co.uk) to register your interest
2. Shropshire Tourism will then email you a 'Letter of Authority' for you to complete (simply to allow Make It Cheaper to contact your supplier to confirm when your current energy contract ends)
3. Send this Letter of Authority, together with all the pages of a recent bill (electricity and or gas to [partnerships@makeitcheaper.com](mailto:partnerships@makeitcheaper.com) or fax to: 0845 833 2714
4. 'Make It Cheaper' will contact you and advise you about your current situation and when action is required i.e. when your current contract is due to end.

5. 'Make It Cheaper' will then call you ahead of your contract renewal date to get you the best rates in the market (which should take no more than 10 minutes on the phone).