



Website Data Entry Form

Self-Catering Accommodation

Shropshire Tourism is the official tourism marketing body for Shropshire. We have the responsibility for maintaining all of Shropshire's accommodation and attraction web data records. As you have joined membership of Shropshire Tourism or one of the tourism associations in Shropshire, your web entry can comprise of up to 1000 words of text and five images.

There is one single database that is used to update your information on all the websites that Shropshire Tourism operates. These websites are:

County website: www.shropshiretourism.co.uk

District websites (under joint membership agreements): www.visitshrewsbury.com, www.visitbridgnorth.com, www.visitshropshirehills.co.uk, www.northshropshire.co.uk

Shropshire Tourism are also the local data stewards for 'Englandnet' - the national tourism product database. If you are inspected by VisitBritain or the AA your data will also be featured on the national websites. These websites are:

National websites: www.visitbritain.com, www.enjoyengland.com

Please note, that as all the websites listed above use the same database any amendment will automatically alter the information that is presented across every site.

Should you have any questions or queries, please do not hesitate to contact any of the team at Shropshire Tourism. Completed forms should be sent to:

Shropshire Tourism
Grove House
8 St. Julian's Friars
Shrewsbury
Shropshire
SY1 1XL

Tel: 01743 261919
enquiries@shropshiretourism.co.uk



ABOUT YOUR BUSINESS

Title: _____ First name(s): _____ Surname: _____

Position (eg: owner/manager): _____

Business name: _____

Address of Business: _____

Postcode: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Contact address (if different from above): _____

Postcode: _____

Telephone: _____ Fax: _____

Alternative contacts:

Please give the name of alternative contacts for the following departments, if **different** from above:

General Manager: _____ Administration: _____

Marketing: _____ Bookings: _____

LOCATION DETAILS

Nearest town: _____ Located in Town Centre **OR** Located in Countryside

TYPE OF BUSINESS

- Apartment Bungalow Caravan Holiday Home Chalet
 Cottage House Studio Apartment Stationary Houseboat

ACCOMMODATION DETAILS

Number of units: _____ Sleeping from: _____ (Min) to _____ (Max)

Price Range: From: £ _____ to £ _____

Number bedrooms with en-suite: _____

Number of bedrooms with private bathroom: _____

Number of bedrooms on ground floor: _____

QUALITY GRADING

To advertise on the aforementioned websites, all accommodation must be independently inspected & graded. You must provide a copy of a valid inspection certificate or paid invoice. Please indicate if your accommodation is **pending** inspection.

Please enter current grading:

Direct Tourism Services: _____ VisitBritain: _____ AA: _____ VisitWales: _____

Special Awards: _____

IMAGES FOR WEBSITE (5 maximum)

I enclose: _____ photograph(s) or email your images to: website@shropshiretourism.co.uk

NB: All images supplied must be within the copyright of the advertiser

Only 1 image can be submitted for the national websites

