



# Website Data Entry Form

## Attractions

Shropshire Tourism is the official tourism marketing body for Shropshire. We have the responsibility for maintaining all of Shropshire's accommodation and attraction web data records. As you have joined membership of Shropshire Tourism or one of the tourism associations in Shropshire, your web entry can comprise of up to 1000 words of text and five images.

There is one single database that is used to update your information on all the websites that Shropshire Tourism operates. These websites are:

**County website:** [www.shropshiretourism.co.uk](http://www.shropshiretourism.co.uk)

**District websites** (under joint membership agreements): [www.visitshrewsbury.com](http://www.visitshrewsbury.com),  
[www.visitbridgnorth.com](http://www.visitbridgnorth.com), [www.visitsouthshropshire.co.uk](http://www.visitsouthshropshire.co.uk), [www.northshropshire.co.uk](http://www.northshropshire.co.uk)

Shropshire Tourism are also the local data stewards for 'Englandnet' - the national tourism product database. If you are inspected by VisitBritain or the AA your data will also be featured on the regional and national websites. These websites are:

**Regional website:** [www.visitheartofengland.com](http://www.visitheartofengland.com)

**National websites:** [www.visitbritain.com](http://www.visitbritain.com), [www.enjoyengland.com](http://www.enjoyengland.com)

Please note, that as all the websites listed above use the same database any amendment will automatically alter the information that is presented across every site.

Should you have any questions or queries, please do not hesitate to contact any of the team at Shropshire Tourism. Completed forms should be sent to:

**Shropshire Tourism  
Harlescott Barns  
Harlescott  
Shrewsbury  
Shropshire  
SY1 3SZ**

**Tel: 01743 462462  
[enquiries@shropshiretourism.co.uk](mailto:enquiries@shropshiretourism.co.uk)**



### ABOUT YOUR BUSINESS

Title: \_\_\_\_\_ First name(s): \_\_\_\_\_ Surname: \_\_\_\_\_

Position (eg: owner/manager): \_\_\_\_\_

Business name: \_\_\_\_\_

Address of Business: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact address (if different from above): \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

#### Alternative contacts:

Please give the name of alternative contacts for the following departments, if **different** from above:

General Manager: \_\_\_\_\_ Administration: \_\_\_\_\_

Marketing: \_\_\_\_\_ Bookings: \_\_\_\_\_

### LOCATION DETAILS

#### TYPE OF BUSINESS

- Animal Centred Attraction     Entertainment/Eating or Drinking Venue     Food/ Drink Centred Attraction  
 Sightseeing & Transport     Science & Technology     Garden/Environmental At-

#### DATES OPEN

- Open All Year    Please **also** specify if you are     Open Christmas     Open New Year

If you are not open all year, please state your opening dates below:

(1) From: \_\_\_\_/\_\_\_\_/\_\_\_\_ To: \_\_\_\_/\_\_\_\_/\_\_\_\_    (2) From: \_\_\_\_/\_\_\_\_/\_\_\_\_ To: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please state the times you are open:

(1) Day	From	To	(2) Day	From	To
Monday	_____	_____	Monday	_____	_____
Tuesday	_____	_____	Tuesday	_____	_____
Wednesday	_____	_____	Wednesday	_____	_____
Thursday	_____	_____	Thursday	_____	_____
Friday	_____	_____	Friday	_____	_____
Saturday	_____	_____	Saturday	_____	_____
Sunday	_____	_____	Sunday	_____	_____

#### IMAGES FOR SHROPSHIRE WEBSITES (5 maximum)

Please send new or replacement images for your website to [website@shropshiretourism.co.uk](mailto:website@shropshiretourism.co.uk). Alternatively you can enclose: \_\_\_\_\_ photograph; \_\_\_\_\_ transparency; \_\_\_\_\_ Line Drawing; \_\_\_\_\_ CD

**NB: All images supplied must be within the copyright of the advertiser**

**Only 1 image can be submitted for national websites**

## ATTRACTION FACILITIES

Please indicate which facilities you offer.

### ESTABLISHMENT INFORMATION

- |   |  |
|---|--|
| <input type="checkbox"/> On-Site café/restaurant<br><input type="checkbox"/> Picnic Site<br><input type="checkbox"/> On-site car parking<br><input type="checkbox"/> Parking (free)<br><input type="checkbox"/> Parking (charge)<br><input type="checkbox"/> Open by appointment only<br><input type="checkbox"/> Open by appointment outside normal opening times<br><input type="checkbox"/> TIC Staff Admitted Free<br><input type="checkbox"/> Blue Badge Guides admitted free<br><input type="checkbox"/> Booking essential<br><input type="checkbox"/> Groups Accepted<br><input type="checkbox"/> Special Group rates<br><input type="checkbox"/> Min group size<br><input type="checkbox"/> Max group size<br><input type="checkbox"/> Can be packaged by 3rd parties | <input type="checkbox"/> Approx length of visit<br><input type="checkbox"/> Toilets<br><input type="checkbox"/> Dogs Accepted<br><input type="checkbox"/> Event Venue<br><input type="checkbox"/> Conference Facilities<br><input type="checkbox"/> Staff fluent in Foreign Languages<br><input type="checkbox"/> Audio Commentary in Foreign Languages<br><input type="checkbox"/> Printed Material in Foreign Languages<br><input type="checkbox"/> Marketed towards families<br><input type="checkbox"/> Marketed towards children<br><input type="checkbox"/> Marketed towards senior citizens<br><input type="checkbox"/> Marketed towards student/youth<br><input type="checkbox"/> Guided Tours Available for Individuals<br><input type="checkbox"/> Guided Tours Compulsory for Individuals<br><input type="checkbox"/> Guided Tours Available for Groups |
|---|--|

### PAYMENT OPTIONS

Credit/Debit Cards accepted:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> American Express<br><input type="checkbox"/> Delta | <input type="checkbox"/> JCB<br><input type="checkbox"/> MasterCard | <input type="checkbox"/> Solo<br><input type="checkbox"/> Sterling Travellers Cheques<br><input type="checkbox"/> Switch<br><input type="checkbox"/> Visa |
|---|---|---|

### PRICE INFORMATION

	From	To
<b>Adult:</b>	£ _____	£ _____
<b>Child:</b>	£ _____	£ _____
<b>Concessions:</b>	£ _____	£ _____
<b>Family:</b>	£ _____	£ _____

### SHROPSHIRE TOURISM VISITOR PASS OFFER

Please provide details of the offer you would like to give Shropshire Tourism members on production of their Member Visitor Pass (eg: free entry, 15% discount, 3 for 2 etc):

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### NATIONAL ACCESSIBILITY SYMBOLS

Please indicate how suitable your business is for access for people with limited mobility (please tick **one**):

- Mobility 1:** Person with mobility to climb flight of steps, with aid of fixtures & fittings.
- Mobility 2:** Person with restricted walking and sometimes need to use wheelchair.
- Mobility 3:** Person who depends on wheelchair, but can transfer to and from wheelchair unaided.
- Mobility 4:** Person who depends on wheelchair and needs assistance to transfer to and from wheelchair

### Do you actively provide:

- |   |  |
|---|--|
| <input type="checkbox"/> Basic level (Visual 1) or  | <input type="checkbox"/> High level (Visual 2) of service to meet the need of visually impaired guests?      |
| <input type="checkbox"/> Basic level (Hearing 1) or | <input type="checkbox"/> High level (Hearing 2) of service to meet the need of guests with impaired hearing? |

For guidance, please refer to [www.qualityintourism.com](http://www.qualityintourism.com) (click on National Accessible Scheme)

