



Direct Tourism Services

Accommodation Assessment Application Form

Contact details

Applicant name: _____

Property/Business name: _____

Contact address: _____

_____ Telephone: _____

_____ Fax: _____

_____ Email: _____

Postcode: _____ Website: _____

Details of property to be assessed (if different from above)

Contact Name: _____ Telephone: _____

Property Address: _____ Fax: _____

_____ Email: _____

_____ Postcode: _____ Website: _____

Number of bedrooms/units: _____

What designator are you? _____ *Please refer to tariff sheet if unsure*

Friendly Schemes

If you would also like to be assessed for the Walker, Cyclist or Pet Friendly Schemes please tick the relevant box below:

Walker Friendly

Cyclist Friendly

Pet Friendly

The assessment for these schemes must be carried out at the same time as the accommodation assessment and the list of criteria as stated on www.stmem.com/assessments must be met.

Please note there is no refund for these schemes if the criteria is unable to be met.



Direct Tourism Services

Accommodation Assessment Application Form continued

Payment *Please refer to our Tariff*

I enclose a cheque, made payable to Direct Tourism Services Ltd

Total payable:

£ _____

OR Please charge my debit/credit card:

VISA MasterCard Switch

Issue no (if applicable): _____ Expiry date: _____ Security Code (last 3 digits on reverse): _____

Card no:

Total debit: £ _____

Name on card: _____ NB Cardholder details will be treated in confidence
by Shropshire Tourism (UK) Ltd

Please note that card payments can also be taken over the telephone. Contact us on 01743 261919

Declaration

I confirm that I have read the Quality Standards document (found on www.stmem.com/assessments) and I am in compliance with all appropriate legislation regarding the operation of this business. I will ensure that on the day of the assessment the property will be presented to the assessor in the same condition as it will be when guests are staying.

Please tick box.

I have read and agreed to the terms and conditions of the assessment scheme. All fees include VAT, reg. No. 9053 074 48. Shropshire Tourism (UK) Ltd reserves the right to include your contact details on the Shropshire Tourism database to keep you informed of future marketing activities of Shropshire Tourism (UK) Ltd and opportunities available to you. Assessment and Recognition are both annual subscriptions and will be subject to a renewal fee. In the event of not meeting the minimum requirements and therefore needing a reassessment visit (to ensure compliance), there will be a minimum charge of 50% of the original assessment fee.

Please note; if an assessment visit is postponed less than a week ahead of the date, a fee could be charged.

Signed: _____ **Print Name:** _____ **Date:** _____

Please return your application with full payment to:

Shropshire Tourism, Grove House, 8 St. Julian's Friars, Shrewsbury, SY1 1XL Fax: 01743 261929

If you have any queries, please contact us on 01743 261919

Thank you for completing the application form, we look forward to welcoming you into our Assessment Scheme.

Further Information:

In order to keep the cost of our assessments as competitive as possible the majority of supporting information will be online at www.directtourismservices.co.uk/assessments or at www.stmem.com/assessments rather than in print format. However, if there is anything specific you need please contact us.