



**Direct Tourism Services**  
**Accommodation Assessment Application Form**

**Contact details**

Applicant name: \_\_\_\_\_  
Property/Business name: \_\_\_\_\_  
Contact address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Postcode: \_\_\_\_\_ Website: \_\_\_\_\_

**Details of property to be assessed (if different from above)**

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Property Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
\_\_\_\_\_  
Email: \_\_\_\_\_  
Postcode: \_\_\_\_\_ Website: \_\_\_\_\_

**Number of bedrooms/units:** \_\_\_\_\_

What designator are you? \_\_\_\_\_ *Please refer to tariff sheet if unsure*

**Friendly Schemes**

If you would also like to be assessed for the Walker, Cyclist or Pet Friendly Schemes please tick the relevant box below:

Walker Friendly                       Cyclist Friendly                       Pet Friendly

The assessment for these schemes must be carried out at the same time as the accommodation assessment.

The fee to carry out each assessment is £24 (inc VAT) to be paid at the same time as the main accommodation assessment fee.

Please refer to [www.stmem.com/assessments](http://www.stmem.com/assessments) for further details on these schemes.



## **Direct Tourism Services**

### **Accommodation Assessment Application Form continued**

#### **Payment** *Please refer to our Tariff*

I enclose a cheque, made payable to Direct Tourism Services Ltd

**Total payable:**

£ \_\_\_\_\_

OR Please charge my debit/credit card:

VISA

MasterCard

Switch

Issue no (if applicable): \_\_\_\_\_ Expiry date: \_\_\_\_\_ Security Code (last 3 digits on reverse):

Card no:

**Total debit:** £ \_\_\_\_\_

Name on card: \_\_\_\_\_ NB Cardholder details will be treated in confidence  
by Shropshire Tourism (UK) Ltd

Please note that card payments can also be taken over the telephone. Contact us on 01743 261919

#### **Declaration**

*I confirm that I am in compliance with all appropriate legislation regarding the operation of this business.*

*Please tick box.*

*I have read and agreed to the terms and conditions of the assessment scheme. All fees include VAT, reg. No. 9053 074 48. Ltd. Shropshire Tourism (UK) Ltd reserves the right to include your contact details on the Shropshire Tourism database to keep you informed of future marketing activities of Shropshire Tourism (UK) Ltd and opportunities available to you. Assessment and Recognition are both annual subscriptions and will be subject to a renewal fee. In the event of not meeting the minimum requirements and therefore needing a reassessment visit (to ensure compliance), there will be a charge of 50% of the original assessment fee.*

**Signed:** \_\_\_\_\_ **Print Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please return your application with full payment to:

**Shropshire Tourism, Grove House, 8 St. Julian's Friars, Shrewsbury, SY1 1XL Fax: 01743 261929**

**If you have any queries, please contact us on 01743 261919**

Thank you for completing the application form, we look forward to welcoming you into our Assessment Scheme.

Further Information:

In order to keep the cost of our assessments as competitive as possible the majority of supporting information will be online at [www.directtourismservices.co.uk/assessments](http://www.directtourismservices.co.uk/assessments) or at [www.stmem.com/assessments](http://www.stmem.com/assessments) rather than in print format. However, if there is anything specific you need please contact us.